



The Bright Idea

An innovation award

On the 22nd of May 2019 The Otto Moensted Foundation's scientific innovation award "The Bright Idea" will be awarded for the first time. At this event, The Otto Moensted Foundation will recognize bright ideas from students and young researchers as well as their contributions to the development of Denmark's trade and industry. In total, 350,000 DKK will be awarded to three bright ideas that demonstrate notable business potential.

Otto Moensted made a difference and wanted to give others the opportunity to do the same. Supporting young promising researchers and ensuring that they have the optimal conditions to fulfill their potential, was something that Otto Moensted had a passion for.

Otto Moensted's The Bright Idea is a recognition of talented researchers, that are developing innovative solutions which show significant development within their given field of study. In addition, The Bright Idea is meant to encourage more innovation in Danish business and industry and inspire researchers to continue developing innovative solutions and advance their entrepreneurial ambitions.

The Otto Moensted Foundation will award three active researchers or research projects with DKK 200,000, DKK 100,000, and DKK 50,000 respectively. The prize money is to support the further development of each "Bright Idea".

The winner of The Bright Idea will be announced at MADE's Annual Summit on 22nd May 2019 in the House of Industry, where The Otto Moensted Foundation's MADE Award also will be awarded.

Candidates:

- Bachelor/Master's students, PhD students, Postdocs and research teams.
- A bright idea with a great potential.
- Motivation to take the next step in the development of one's idea/project.

Process:

- The proposal must be submitted via the Otto Moensted Foundation's application system, which can be found at www.omfonden.dk/ansoegning/
- Applications must include a recommendation from your affiliated institution/supervisor and your resumé. You must fill out the five descriptions in the application system.
- Deadline for submission: The 22nd of March 2019.
- The jury will be chaired by Bo Stærmose, which will select 3 winners to be awarded in the House of Industry, in Copenhagen on May 22nd, 2019.

Any questions regarding the award, please contact:

omf@omfonden.dk

Or CEO Nina Movin at:

ncm@ottomoensted.dk.

